

EMEA Agro Commercial Communication Officer (M/F)

Permanent contract – Full-time

Context

Sakata Vegetables Europe is a subsidiary of Sakata Seed Corporation (Japan) and is responsible for the development and expansion across the EMEA area. With our wide array of vegetable seeds, we want to create a confidence-based relationship with our customers, working to our age-old motto of Quality, Reliability and Service.

Within the Marketing department, the communication team contributes to the promotion of the company, the brand and Sakata seed varieties in the EMEA region to advisors, direct and indirect customers and the seed industry in general.

Missions

Reporting to the EMEA Communications Manager, you will work in collaboration with the communication, marketing and sales teams in the EMEA region. In partnership with the product managers, you will co-define and implement the commercial communication strategy and you will be responsible for the agronomic content implemented in the different media (in particular technical sheets, catalogues, etc.).

Your main missions:

- Identify, analyse and plan the needs of product managers and sales teams in terms of commercial/technical communication materials
- Define processes for the creation of consistent communication material (structure of information, wording and graphics)
- Manage the creation of different media: from the set-up to the follow-up
- Structure and update databases (product database on Excel, photos, videos, etc.)
- Manage service providers: from their selection to the analysis of the results
- Manage the budget of each project/support

Occasional trips can be expected.

Profile

We are looking for a candidate with a minimum of 3 years' experience in the creation of communication materials (preferably commercial or technical) in an international company and in a B-to-B business.

You have either an agronomy/agriculture background with an experience in communication, or a communication training with a first practical application in the agronomy/agriculture sector.

You have good interpersonal skills and the know-how to coordinate cross-functional projects. Organizational skills, rigor and pedagogy are essential skills for this position. You are able to work on several projects at the same time while managing priorities.

Your level of English is excellent both orally and in writing (drafting, editing, grammar and syntax).

You are proficient in the Office Pack (in particular Excel) and Adobe suite (Photoshop and InDesign).

Application

This position is available as soon as possible and will preferably be based in Uchaud (30), South of France.

If this position matches with your project, send us your application (CV and cover letter), before February 19th, 2024 by E-mail to the following address: Recruitment.VEG@sakata.eu

Thank you for your interest.

