

## Junior Product Manager (m/f)

### Leafies (Spinach, lettuce...)

(Permanent position; Europe)

**Are you an agronomy professional? Are you interested in vegetables and want to grow a passion for leafies (like Spinach, lettuce...) with a leading company?**

Keen to learn more about the Junior Product Manager position we have available?

In your cross-departmental role (with research, supply chain, sales...), you define and support the development of leafy varieties adapted to today's and tomorrow's growers' needs. You play a pivotal role in the organization, steering breeding effort and advising the product development and sales force. You build the product portfolio that brings solutions to the growers.

#### What will you do?

##### **Know the market:**

- keep our market data up-to-date (segments, product-market combinations, acreage, characteristics) and know our competitors. Anticipate market shifts or changes.

##### **Build leafies portfolios:**

- steer the breeding effort or scout for genetic sources, develop and implement a crop strategy for each segment, set targets with stakeholders and monitor progress.

##### **Position Sakata varieties & manage the Product Life Cycle:**

- assess variety performance in pre-commercial phases, coordinate product development with the local teams, gather data and necessary information to adequately position our varieties and successfully release them to the market..



#### Where will you work?

You will cover the whole EMEA region: Europe, Middle East and Africa.

You will regularly visit Sakata's sites and growers' fields to assess varieties and monitor the market. You will be based anywhere in Europe and will be autonomous in your work organisation and traveling.

You will be part of a remote Product Manager team that meets at the head office in Uchaud (South of France) every two months. You will report the Cool Crop Group Manager. You will belong to the Marketing Team along with marketing services and communications.

#### Want to know more about the company?

You will be part of Sakata Vegetables EMEA team, part of the international Sakata Group. What makes Sakata different is that while being a key international player in the seed business, the company keeps a family spirit.

This means 3 things:

- it's a people-oriented company where it is easy to communicate at all levels
- you will work closely with your colleagues and customers and will never be far from the fields
- as a result of its Japanese origins, you'll be working for a stable company with an emphasis on long-term.

#### Do you fit this job?

- you hold a degree in agronomy or horticulture
- you have a previous experience (min. 3 years – including internships) in the vegetable industry, ideally in a product management or product development position; in vegetable seed industry would be a plus.
- you are ready to travel 30-40% of your time across EMEA regions
- you connect with people, maintain good relationship and adapt yourself to different cultures
- you show excellent communication and organizational skills along with a high level of autonomy and flexibility
- your English is fluent (reading, writing, and speaking), and you potentially speak other languages.
- you handle Microsoft Office with no problem (particularly Excel)

#### What are the next steps?

1. Go ahead and please send us your application in English (Resume and Cover letter) to [recruitment.veg@sakata.eu](mailto:recruitment.veg@sakata.eu) until **16/12/2024**
2. First contact with Mélanie (HR Business Partner)
3. Interview with Mélanie and Elsa (Crop Group Manager)
4. Final interview with Thomas (EMEA Marketing Department) and Matthieu (COO)